

Clean India Mission:

Take a Pledge

Prime Minister Shri Narendra Modi exhorted people to fulfill Mahatma Gandhi's vision of Clean India. The 'Swachh Bharat Abhiyan' is a massive mass movement that seeks to create a Clean India. Cleanliness was very close to Mahatma Gandhi's heart. A clean India is the best tribute we can pay to Bapu when we celebrate his 150th birth anniversary in 2019. Mahatma Gandhi devoted his life so that India attains 'Swarajya'. Now the time has come to devote ourselves towards 'Swachhata' (cleanliness) of our motherland.

Swachh Pledge

- ✎ Mahatma Gandhi dreamt of an India which was not only free but also clean and developed.
- ✎ Mahatma Gandhi secured freedom for Mother India.
- ✎ Now it is our duty to serve Mother India by keeping the country neat and clean.
- ✎ I take this pledge that I will remain committed towards cleanliness and devote time for this.
- ✎ I will devote 100 hours per year, that is two hours per week, to voluntarily work for cleanliness.
- ✎ I will neither litter nor let others litter.
- ✎ I will initiate the quest for cleanliness with myself, my family, my locality, my village and my work place.
- ✎ I believe that the countries of the world that appear clean are so because their citizens don't indulge in littering nor do they allow it to happen.
- ✎ With this firm belief, I will propagate the message of Swachh Bharat Mission in villages and towns.
- ✎ I will encourage 100 other persons to take this pledge which I am taking today.
- ✎ I will endeavour to make them devote their 100 hours for cleanliness.
- ✎ I am confident that every step I take towards cleanliness will help in making my country clean.

PROJECT CENTRE

Contact Address:

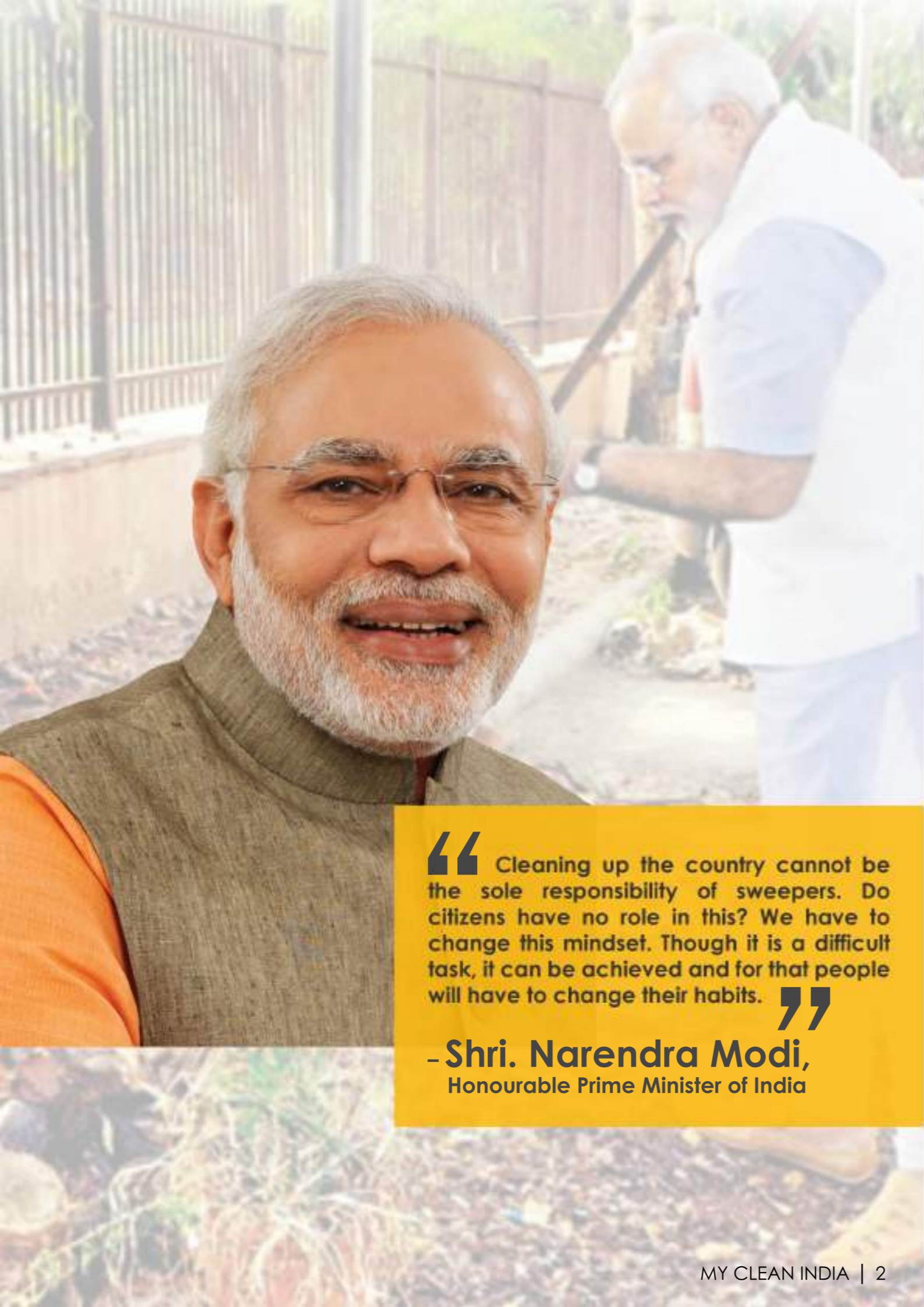
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“Cleaning up the country cannot be the sole responsibility of sweepers. Do citizens have no role in this? We have to change this mindset. Though it is a difficult task, it can be achieved and for that people will have to change their habits.”

- Shri. Narendra Modi,
Honourable Prime Minister of India

The Justice Mohan Children's University is a 1st conceptual university which grows and thrives on the quality of its relationships. The relationships always have a dual focus: creating opportunities for children's learning based on our core principles and creating a 'win-winship' for all partners involved.

The Justice Mohan Children's University partnered with Ministry of Urban development, Government of India, announced Inter School drawing competition to make more awareness about **“SWACHH BHARAT ABHIYAN”** among the school students.

JMCU inviting entries from the students from various schools all over Tamilnadu for partaking in the art-drawing contest.

Talking about the initiative, this inter school art and drawing competition with social awareness playing the main scheme of things. Our theme for the competition is in sync with the government's praise worthy initiative, 'Swachh Bharat Abhiyan'. We believe that art is a sole journey from an artist's mind to the heart and has its own language of self-expression. We would like these young artists, the future of our nation to explore their inner selves and sketch some brilliant ideas out around these initiatives. We want this message to reach across all parts of the country”.

Categories	Topics	Apparatus Needed
A I Std – III Std	Own Topic	A4 Chart, use only Pencil & Crayons.
B IV Std – VI Std	Own Topic	A3 Chart, any painting materials.
C VII Std – IX Std	Own Topic	A3 Chart, any painting materials.
D XStd - XII Std	Own Topic	A3 Chart, any painting materials.

- Maximum 25 students in each category and total no.of registrations should not exceed 100 per school.
- Registration Fee: Rs.60/- Per Student
- Certificate of participation will be issued to all the students who are participating in this competition.
- Certificate of honour will be issued to the co-ordinators.
- Certificate of appreciation will be issued to the schools.



Awards & Rewards

For Students - (each Category)

1st prize - Trophy, Medal, Certificate and Gift vouchers.

2nd prize - Trophy, Medal, Certificate and Gift vouchers.

3rd prize - Trophy, Medal, Certificate and Gift vouchers.

Top 25 - Medal, Certificate and Gift vouchers.

For Schools - (Based on the Students Performance)

Best Principal Award (for 25 schools in Tamil Nadu)

School of Excellence (Top 50 schools in Tamil Nadu)

Best School of District (1 school from each district)

Procedure:

Step 1: School must be nominate a co-ordinator for this Competition.

Step 2: Registration form along with the entry fee must be submitted by the school on or before the last date of submission(10th of October 2017)

Step 3: JMCU will allot the registration number for the students and the same will be informed to the schools for any further communication.

Step 4: School should conduct the 1st level of competition on the preferable date to the school convenience.

Step 5: All drawing sheets to be packed and have to sent to the project centre for selection.

Step 6: The drawing sheets will be validated by Jury committee appointed by JMCU.

Step 7: Result will be announced to the school for final participation on or before 25th of October 2017.

Step 8: Finals will be held at Chennai, on 5th of November 2017.

Step 9: On the Same day, results will be declared and prize distribution will starts from 4pm onwards.

Note: Participation certificate will be sent to the schools after completion of FINALS.



THE SCHEDULE:

Last date to submit the application	- 10 th of October 2017
1 st Level @ School	- 15 th to 20th October 2017
Finals @ Chennai	- 5 th of November 2017 (9 am to 1 pm)
Prize Distribution	- 5 th of November 2017 (4 pm to 6 pm)

Guidelines to the School:

- The school has to nominate a teacher as a Co-ordinator to handle the entire procedure.
- Teacher has to communicate and collect the registration forms from the students.
- Registration form should be attested by the Class teacher of the school. (Annexure II)
- Registration form can be photocopied for additional students participation. (Annexure II).
- The school can retain 25% from the total registrations entry fee, for communication expenses.
- Balance 75% of the registrations entry fee must be sent as DD in favour of "JUSTICE MOHAN CHILDRENS UNIVERSITY" payable at CHENNAI.
- Co-ordinator should organise the competition with transparency (without any partiality).
- Any further communication please contact below mention address.

